



eSea™ Digital Cinema Buyer's Guide



www.skyfactory.com

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Sky Factory's Digital Cinema products, eSea, eScape and SkyV, are sophisticated digital video display systems that are customized for each client. We want the process of ordering and installation to be smooth and simple. This guide will familiarize you with the various options in a step-by-step manner. You will then work directly with one of our Sky Designers to place your order. Depending on the requirements of your installation and choice of options, you may also work with one of our Digital Cinema Technical Engineers during the ordering process.

We highly recommend the involvement of a certified audio-video installer during installation, which typically will also involve the services of a carpenter and electrician. The installation process will be fully explained during the ordering process.

5 Step Selection System

Step 1 Choose size

Step 2 Choose frame finish

Step 3 Choose the color of the controller

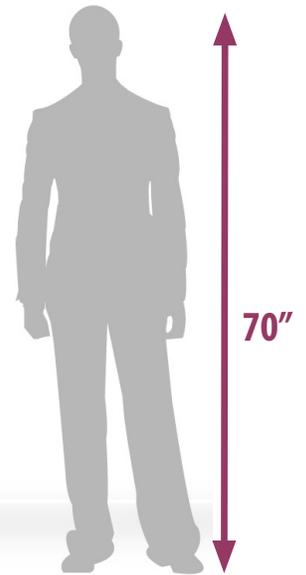
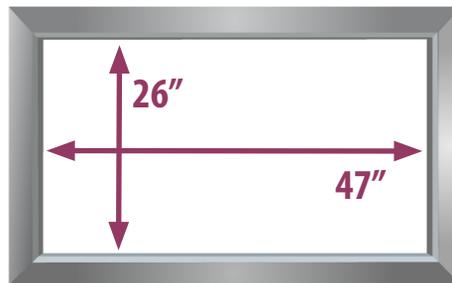
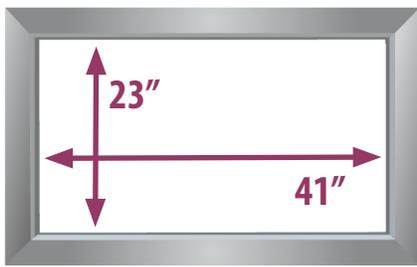
Step 4 Choose your video and their playback sequence

Step 5 Call our design staff to review your choices and get a quote



Step 1 Choose your size

We offer a Model 4123 which has a viewable area of approx. 41" x 23" and a Model 4726 which has a viewable area of approx. 47" x 26", both with a 16 x 9 aspect ratio.



Our commercial grade monitors have full high definition video resolution (1920 x 1080 p) and our videos currently range from 30 to 120 minutes per scene.

Step 2 Choose your frame finish

eSea trim comes in a contemporary style of aluminum in either brushed anodized clear or brushed anodized black finish.

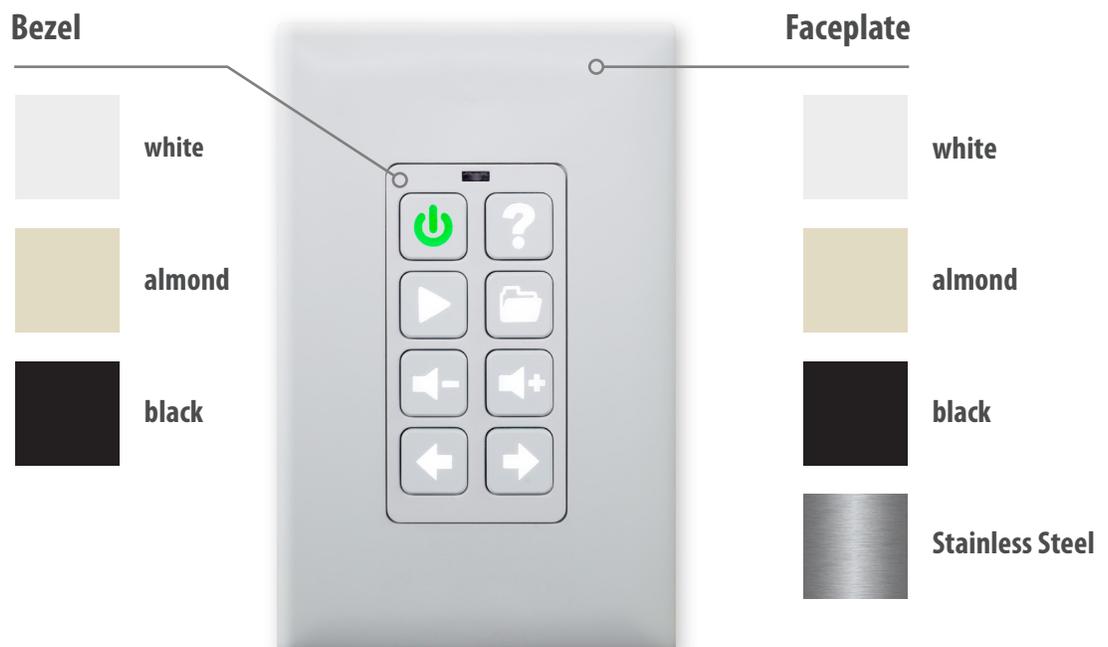


Step 3 Choose the Colors of the Wall Mounted Controller

The wall mounted controller has three parts: the buttons, the bezel and a Lutron® Designer Style faceplate.

The bezel comes in white, almond or black.

The faceplate comes in white, almond, black or stainless steel.*



*Other faceplate options are available from Lutron®

Step 4 Choose your video scenes

Go to the eSea video catalog page: <http://www.theskyfactory.com/products/eSea/>
Choose your videos, note the video scene ID numbers and the order in which you would like them to play. In Step 3 we ask you to call us to review your selections. Each eSea currently features 5 hours of footage. More scenes will be available soon, and can be easily and simply exchanged.

The screenshot displays the Sky Factory website's eSea product page. At the top, the Sky Factory logo is accompanied by the tagline "The vastness of the sky...inside". A navigation menu includes links for HOME, PRODUCTS, PORTFOLIO, SKYFABRILE, RESOURCES, ABOUT US, and CONTACT US, along with a Facebook Like button showing 75 likes. The main heading reads "eSea™ Much More than an Aquarium! A Digital Cinema Underwater Experience".

The central text describes the eSea as a digital cinema window designed for therapeutic benefits, such as reducing anxiety and blood pressure. It is presented as a portal into large underwater environments, highlighting the "Heracitean motion" that triggers a relaxation response. The text also notes that eSea is an ideal solution for high costs and risks associated with traditional aquariums.

Below the text is a "Library of Scenes" section. It features a "Choose your trim:" dropdown menu set to "Brushed Anodized Finish". A large video player frame shows a vibrant underwater scene with a play button and the text "Click to play this scene" and "Or select another scene below".

At the bottom, a row of five scene thumbnails is displayed, each with an ID number, duration, and title:

- ec07 0hr 54m In Pillillone Coral Reef
- ec09 1hr 17m In Shark Reef
- ec01 1hr 02m In Sea Nettle Jellyfish
- ec05 0hr 46m In Crabs
- ec02 1hr 03m In Clown Fish and Anemone

Step 5 Contact a Sky Designer

Contact our design staff to review your selections, get a price quote, and get answers to any questions you may have.

Toll Free: **+1-866-759-3228**

E-Mail: **info@skyfactory.com**

Frame Size Selection _____

Frame Finish Selection _____

Bezel and Faceplate Color Selection _____

Scene Selections (we currently offer a 5 hour package, with more soon to come)

es _____ **duration** _____ **es** _____ **duration** _____

es _____ **duration** _____ **es** _____ **duration** _____

es _____ **duration** _____

TOTAL time _____

Comments _____